

Connexall Expands Operations to Meet Needs of Changing U.S. Healthcare Market

Firm Builds on International Successes to Offer Benefits of Information Immediacy to U.S. Healthcare Facilities

Toronto, July 13, 2010 - Connexall®, a leader in enterprise middleware specializing in the healthcare sector, today announced the launch of Connexall USA, Inc. The operation will provide more complete coverage of healthcare facilities in the United States for improving information immediacy and increasing patient quality of care, safety, and healthcare provider effectiveness.

Connexall Healthcare delivers integrated communications solutions that optimize the delivery of care for improved patient safety, satisfaction, and efficiency while working with customers' existing IT systems. With the expansion, Connexall brings experience in over 600 hospitals worldwide to facilities in the U.S. "By combining the talent base we have in the U.S. with our close proximity to strategic customers and industry players, Connexall is positioned to positively impact healthcare facilities with our best-in-class enterprise middleware solutions," explained David Tavares, Connexall CEO.

Headquartered in Boulder, Colorado, the U.S. operation is led by John Elms, former CEO of SpectraLink, now part of Polycom (PLCM), a global leader of unified communications. As the U.S. healthcare market continues to undergo significant changes, Connexall will assist healthcare enterprises to improve efficiencies in key clinical areas with applications such as ER patient flow and OR workflow, in addition to nurse call, patient monitoring and hospital-wide building management. "Connexall is ready to respond to the needs and opportunities of the U.S. market with a dedicated team of experienced technology professionals who understand the nature of the U.S. healthcare marketplace," reported Elms.

Connexall recently completed a project at New York City's [Mount Sinai Medical Center](#). The technology allows the world-renowned facility to improve patient response time and improve communications so events are dealt with immediately, improving quality of care and patient satisfaction while reducing the facility's cost of care.

About Connexall

Connexall (www.connexall.com) is a global market leader enabling information immediacy for healthcare, retail and hospitality organizations, and campus environments. Since 1992, the company has built on its strengths of integrating event-driven systems with communications networks to create environments where information is immediately available to those who need



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to act. Connexall takes a whole-solution approach that augments technological innovation with experience in understanding and optimizing customers' business processes and information flows.

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