

The Mount Sinai Medical Center Chooses Connexall to Enhance Patient Care

New York City, June 9th, 2010 - Connexall, a leader in enterprise middleware in the healthcare sector, is pleased to announce that New York's Mount Sinai Hospital is setting a new standard of healthcare performance by integrating a unique Connexall solution across their entire facility. A consistent innovator in exceptional patient care, Mount Sinai will address multiple business needs by leveraging Connexall's budget-friendly benefits.

As an internationally acclaimed hospital, Mount Sinai sought new methods to improve overall quality of care and patient satisfaction while reducing their cost of care. "By using technology and a more efficient workflow to improve staff response time to critical events and patient requests, Connexall will help us take the next step in creating a superior patient experience," said Mark DeLaney, Vice President of Information Technology, at The Mount Sinai Medical Center.

"One of the key reasons we chose Connexall is its ability to generate comprehensive reports that we can use to measure performance by individual and by unit. This will enable us to focus our continuous quality improvements efforts where they will yield the most benefit," added DeLaney.

In the first phase of the project, scheduled to be complete by the end of the second quarter of 2010, alarms from Mount Sinai's GE patient monitors will be managed by Connexall and routed to Vocera badges carried by clinical staff. Connexall filters event information so that nuisance alarms are ignored, ensuring that alarm fatigue is not an issue, and each critical event will be responded to.

The second phase of the project entails sending requests made by patients on their bedside Hill-Rom nurse call stations via Connexall, directly to the Vocera badge of the nurse responsible for each patient. At the touch of a button, the nurse can acknowledge the request, or if needed, initiate a two-way voice conversation with the patient.

In both phases, Connexall's fully customizable escalation process ensures that events are dealt with appropriately. Additionally, Connexall's robust, built-in reporting capability will help Mount Sinai identify process bottlenecks, and create direct staff accountability for all alarms.

"We are very excited to add Mount Sinai to the list of world-class organizations that benefit from Connexall," said David Tavares, CEO of Connexall. "And with the Enterprise license that they have purchased, Mount Sinai will have access to unlimited Connexall software, enabling them to improve outcomes across the entire hospital."

Connexall's vendor-agnostic solution enables closed-loop communication between mobile staff and patients. The power to integrate the communication and performance of a wide range of devices and equipment compliments Connexall's versatile integration options, detailed comprehensive reporting capabilities and easy-to-use, clinically-designed solutions. The immediate improvements to staff efficiency and patient care can make a significant impact on physician referral patterns, since improvements to patient care and safety are factors in increasing the rates of patient satisfaction and likelihood of referrals.

About The Mount Sinai Medical Center

The Mount Sinai Medical Center encompasses both The Mount Sinai Hospital and Mount Sinai School of Medicine. Established in 1968, Mount Sinai School of Medicine is one of few medical schools embedded in a hospital in the United States. It has more than 3,400 faculty in 32 departments and 15 institutes, and ranks among the top 20 medical schools both in National Institute of Health funding and by U.S. News & World Report. The school received the 2009 Spencer Foreman Award for Outstanding Community Service from the Association of American Medical Colleges.

The Mount Sinai Hospital, founded in 1852, is a 1,171-bed tertiary- and quaternary-care teaching facility and one of the nation's oldest, largest and most-respected voluntary hospitals. In 2009, U.S. News & World Report ranked The Mount Sinai Hospital among the nation's top 20 hospitals based on reputation, patient safety, and other patient-care factors. Nearly 60,000 people were treated at Mount Sinai as inpatients last year, and approximately 530,000 outpatient visits took place.

For more information, visit www.mountsinai.org.

About Connexall:

If people don't have information, they can't act. Connexall leads the world in enabling Information Immediacy for healthcare, retail and hospitality organizations, as well as campus environments.

Since 1992, our core strength has been the ability to integrate event-driven systems with communications networks to create environments in which information is immediately available to those who need to act. But we know that technology alone isn't enough. We take a whole-solution approach that augments technological innovation with our deep experience in understanding and optimizing our customers' business processes and information flows.

Today, our customers include some of the world's most renowned and progressive businesses and institutions. They all recognize the power of Information Immediacy to revolutionize how they work. And they have all chosen to work with us because they value our customer-driven listening culture, focus on customer success, responsive-ness, and high standards of performance and quality.

For more information, visit www.connexall.com